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# How Network Transformation is Changing the Economics of Video Delivery

A Roundtable Discussion



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#EdgeWorld2019

# Our Participants



**Jon Alexander**  
Senior Director  
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**Marc Fiuczynski**  
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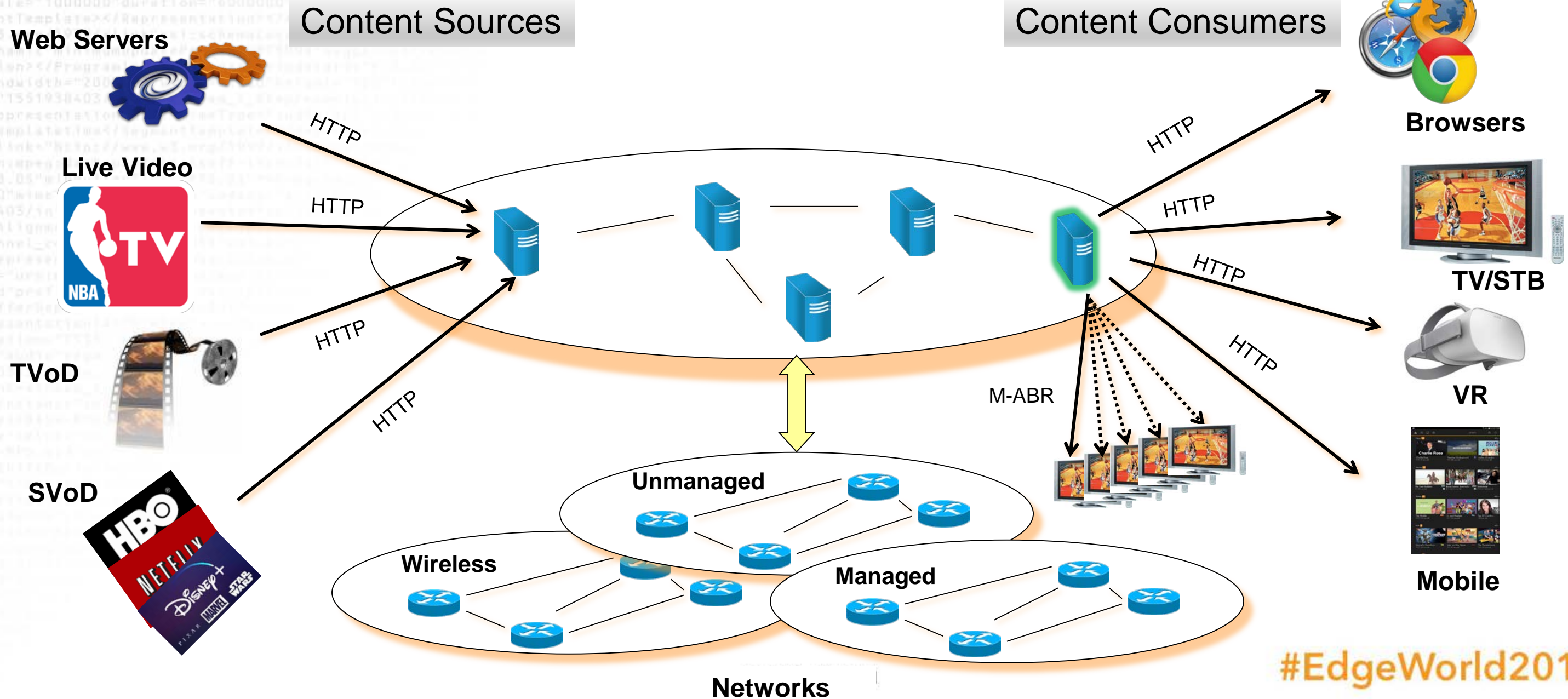
**Jeff Van Dyke**  
Sr. Director of Technology  
Carrier Products  
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# Topics

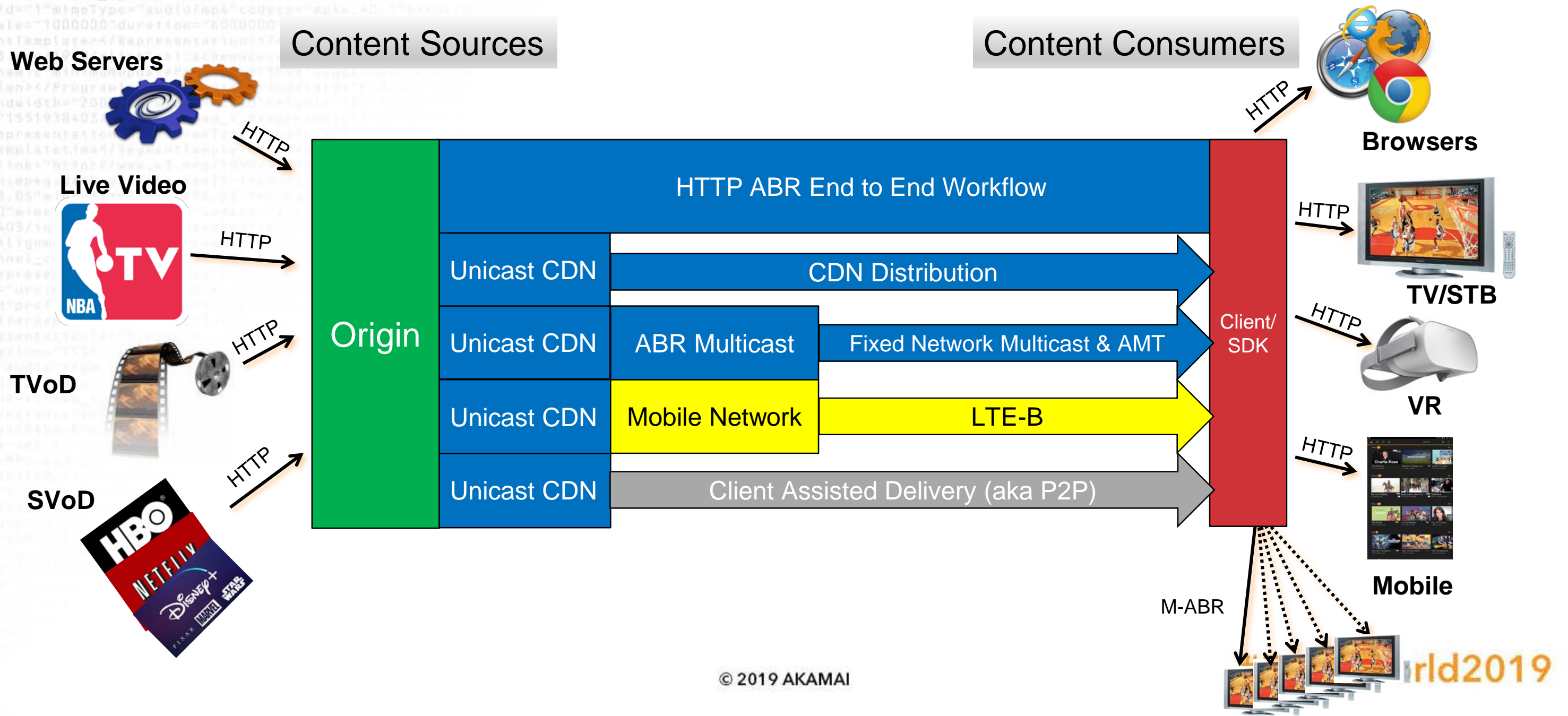
- How video and television service models have evolved, are evolving, and will likely evolve
- An honest assessment of relevant industry initiatives
- How technologies such as multicast, LTE-broadcast, peer-to-peer, and ultra-low latency formats inform video delivery economics
- A look at Akamai initiatives/activities (partnerships, trials, etc.) that are providing a “real world” test bed



# Video Distribution and Delivery – Topology



# Video Distribution and Delivery – Technology







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THANK YOU

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